



Rocky Mountain
RAPTOR
Program
a second chance at freedom

28th Annual Gala and Benefit Auction

~ A Virtual Affair ~
February 20, 2021 5:30 ~ 7:30 p.m.

2021 Gala Sponsorships

With your support you save lives and enrich lives:

The Rocky Mountain Raptor Program is a grass-roots nonprofit that has been a part of Northern Colorado since 1987. **Our mission:** to inspire the protection and appreciation of raptors and the spaces where they live through excellence in rehabilitation, education, and research.

- ◇ **REHABILITATION:** Around **300 injured birds of prey are rescued each year** with the goal of a Second Chance at Freedom.
- ◇ **EDUCATION:** Over **200 days of environmental education** are provided in our community and classrooms each year.
- ◇ **RESEARCH:** The RMRP has contributed over **30 years of data to research projects** in an effort to learn more about our natural world, and the threats faced by wildlife and humans alike.

You make a difference!

The Rocky Mountain Raptor Program's 28th Annual Gala and Benefit Auction will be held:

February 20, 2021, 5:30 ~ 7:30 p.m.
via the world wide web!

This annual event has always been a time to flock together to celebrate and raise resources for RMRP to achieve its life saving and life enriching mission. Our annual Gala and Auction provides nearly 20% of our yearly operating resources. This year is a whole new animal. Due to COVID we are going virtual. We are inviting our supporters to join us for a week long celebration of 2020's challenges, achievements, beautiful birds-of-prey, and the amazing attributes of our environment through a week long online auction, shared videos and a live engagement the evening of February 20th.

We want the Gala to spotlight how *your* company makes *our* community great and showcases your commitment to Colorado's wildlife and RMRP's Mission of rehabilitation, education and research!

The Gala this year will take us along a new avenue of exciting possibilities and greater potential to reach more via the internet while being socially responsible from a distance.

You can make the Gala and RMRP soar with your generous Sponsorship.

Stay well,

Carin Avila
Executive Director ~ Rocky Mountain Raptor Program

Rehabilitation • Education • Research

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The RMRP is a 501(c)3 nonprofit origination, Tax ID # 90-0131614. RMRP is non-government and is not federally funded. We do not receive support from national or international humane organizations. We are funded entirely by individual gifts and some foundation support.



RMRP 28th Annual Gala & Benefit Auction ~ A Virtual Affair ~

Basic Benefits: (received by all sponsors)

- ◇ Name, logo, and link to sponsor's website on the RMRP website sponsorship page.
- ◇ Name, logo, and link to sponsor's website on the ticket sales page.
- ◇ Listing and link on auction bidding platform and acknowledgement during the live-stream event.
- ◇ Acknowledgement in social media, press releases, RMRP e-news, and event marketing.

Sponsorship Levels & Benefits:

Golden Eagle Level • \$20,000

- ◇ Event naming sponsor ~ "YOUR COMPANY" presents the RMRP 28th Annual Virtual Gala and Benefit Auction, plus a prominent graphic advertisements on auction platform and 1 video commercial during live-stream[§].
- ◇ Cover and 1-month Sponsorship in 2022 RMRP Calendar
- ◇ 4 Virtual Gala Party Packs
- ◇ All additional benefits

Ferruginous Hawk Level • \$10,000

- ◇ 3 Virtual Gala Party Pack
- ◇ Prominent graphic ad on auction platform
- ◇ Choice of 4 additional benefits

Great Horned Owl Level • \$5,000

- ◇ 2 Virtual Gala Party Pack
- ◇ A small static ad on auction bidding platform
- ◇ Choice of 2 additional benefits

Peregrine Falcon Level • \$500

- ◇ 1 Virtual Gala Party Pack

Osprey Level • \$7,500

- ◇ 2 Virtual Gala Party Pack
- ◇ A medium static ad on auction platform
- ◇ Choice of 3 additional benefits

Red-tailed Hawk Level • \$1,000

- ◇ 1 Virtual Gala Party Pack
- ◇ Choice of 2 additional benefit

Harrier Level • \$? Choose Your Value

- ◇ Package catered to the sponsorship you envision for your business
- ◇ 1-Day Sponsors in 2022 RMRP Photo Calendar

Additional Benefit Options:

1. Photo opportunity with an Educational Ambassador*
2. 3-Day Sponsorship in 2022 RMRP Photo Calendar
3. Video Commercial during Live-Stream Event[§]
4. 1-month sponsorship in 2022 Calendar
5. Invitation for 2 to a raptor release
6. Private in-person or virtual Educational Program at your venue for up to 15 ppl

* Must be scheduled up to two months in advance and have appropriate social distancing
[§] Video commercial is produced by Sponsor and must be shorter than 2 min in length



RMRP 28th Annual Virtual Gala & Benefit Auction Sponsorship Levels

Select Your Level:

- Golden Eagle \$20,000
- Ferruginous Hawk \$15,000
- Osprey \$7,500
- Great Horned Owl \$5,000
- Red-tailed Hawk \$1,000

Peregrine Falcon \$500

Harrier*

\$ _____

*We will contact you about your customized benefits

Sponsorship Deadline: February 1, 2021

Select Your Benefits (if applicable):

- 1: Photo
- 2: 2-Day Calendar Sponsorship
- 3: Video Commercial during Live Stream

PREMIUM \$5,000 and above

- 4: 1-Month Sponsorship 2022 Calendar
- 5: Raptor release for 2
- 6: Program at your business or virtual

Your Information:

Contact Name(s): _____

Company Name: _____

Company Website: _____

Contact Phone(s): _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Your Payment:

My check is enclosed.

OR Please charge my:

Visa MasterCard Discover

Number on Card: _____

Name on Card: _____

Exp. Date: _____ Security Code: _____

Signature: _____

Thank you for saving lives and enriching lives! Sponsorship Deadline: February 1, 2021