Become a Sponsor



Reach your community through philanthropy

The Rocky Mountain Raptor Program rescues 300 injured raptors each year and nurses them back to health.

74% of them are successfully rehabilitated and are released back to the wild.

Along with life-saving rehabilitation and research, RMRP provides life-changing conservation education throughout northern Colorado and many Wyoming communities.

Our program is your gateway to a cultivated local audience:

Being a regional attraction with a compelling mission, RMRP sponsorship provides innovative and unique opportunities to market your brand, products and services. You'll receive outstanding exposure for your company's message, and you'll be helping us save lives and teach many K-12 students and community groups!

Here's some information about our program and supporters:



A single event can reach thousands of people!

Our annual impact is your impact:

- 100+ Community Education Programs
- 100+ School Education Programs
- 40,000+ People Reached Through Outreach
- 13,000+ Newsletters Sent Yearly
- · 12,000+ Social Media Followers

Our supporters and followers:

- 72% Female 28% Male
- 65% are 25-55 years old, the key advertiser demographic.
- 60% live in Larimer County, followed by Weld and Boulder counties.

Opportunities for your business to support our work:

Your pre-Gala gift helps underwrite event expenses so event proceeds go directly to care for the birds!

Our Educational Ambassador raptors, like this Eastern Screech Owl, bring people of all backgrounds together to learn about RMRP. Your sponsorship will help us continue our mission to save raptor lives and change human lives.



Photo Calendar

Become a Sponsor





Your logo could be front and center on next year's calendar!

The Rocky Mountain Raptor Program's annual calendar is highlyanticipated and widely-distributed, and features 12 striking raptor images selected from photo entries nationwide. See 2024 Calendar.

The 2025 calendar will reach raptor, wildlife, and nature lovers throughout the year, and you can increase your brand awareness by advertising in the calendar. Please support RMRP by sponsoring the 2025 RMRP calendar and show your commitment to raptors and nature, and enjoy the following recognition:

Note: All sponsorships include listing in our Annual Report and acknowledgement on RMRP's website and newsletter.

Silver: \$500





Gold: \$1,000





- Four dates in the calendar
- Four complimentary calendars
- Two RMRP social media posts

- One Behind-the-Scenes tour of RMRP for six people
- Calendar sponsor recognition at the RMRP Gala
- Six dates in the calendar
- Six complimentary calendars
- Three RMRP social media posts

Platinum: \$1,500









- Your business featured on one calendar month
- One Behind-the-Scenes tour for six people
- Calendar sponsor recognition at the RMRP Gala
- Eight dates in the calendar
- Eight complimentary calendars
- Four RMRP social media posts

Premiere: \$3,000









2

Your business featured on two calendar months

- One Behind-the-Scenes tour for six people
- Calendar sponsor recognition at the RMRP Gala
- Ten dates in the calendar
- Ten complimentary calendars
- Six RMRP social media posts

Cover: \$5,000









A raptor and one of our trained handlers will come visit your business

- Your business featured on the cover AND on three calendar months
- Two Behind-the-Scenes tours for six people
- Calendar cover sponsor recognition at the RMRP Gala
- Twelve dates in the calendar
- Twelve complimentary calendars
- Eight RMRP social media posts