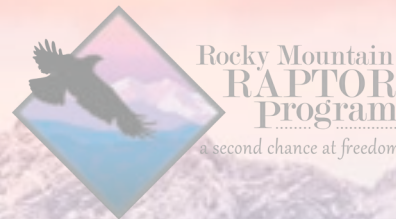


Connect with Your Community To Save and Change Lives



Since 1987, the Rocky Mountain Raptor Program has provided life-saving raptor rehabilitation, critical medical care, nourishment, and a safe haven for injured or orphaned birds of prey. Every year, we admit more than 300 injured raptors to our hospital—and 75% fly free again for A Second Chance at Freedom, thanks to compassionate supporters like you.

But our mission doesn't stop with healing wings.

Your generosity also powers our transformative conservation education programs, igniting a passion for wildlife and inspiring the next generation of environmental champions at schools, festivals, and community events, covering a Texas-sized area in northern Colorado and Wyoming.

Why Sponsor RMRP?

You're not just making a donation—you're saving lives!

When you support RMRP, your sponsorship **connects your business with a highly engaged local audience** while supporting wildlife rescue and environmental education.

Whether you're looking to boost your brand visibility or simply give back in a meaningful way, this is your opportunity to soar with us!

Our annual reach is your reach:

- 125+ Community Education Programs
- 125+ School Education Programs
- 65,000+ People Reached Through Outreach
- 9,400+ Physical Print Newsletters Sent Yearly
- 20,000+ E-Newsletters Sent Yearly
- 13,000+ Social Media Followers
- 255,000+ Impressions Yearly

Our supporters and followers:

- 64% Female - 36% Male
- Largest age demographic is 25-45 years old, the key advertiser demographic
- Most of our social media followers are in Colorado
 - Facebook: 25%+ Colorado
 - Instagram: 50%+ Colorado
 - LinkedIn: 65%+ Colorado
 - TikTok: 69%+ Colorado
 - Youtube: 60% United States



Above: A single event can reach thousands of people! Our Educational Ambassador raptors, like this Eastern Screech Owl, bring people of all backgrounds together to learn about RMRP.



Interested in Sponsorship?

Call or Email Bob Francella, Director of Development at (970) 449-3949 or bob@rmrp.org

Annual Gala

Sponsorship



Levels and Benefits

Level	Diamond	Platinum	Gold	Silver	Bronze	Community
Benefits	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$500 - 2,000
Logo on Website	✓	✓	✓	✓	✓	✓
Logo Displayed at Event	✓	✓	✓	✓	✓	✓
Recognition in Gala Program	✓	✓	✓	✓	✓	✓
Listing in Annual Report	✓	✓	✓	✓	✓	✓
Shoutouts on Social Media	8	6	5	4	3	2
Tickets to Gala	16	8	6	4	2	
Mention in Press Release	✓	✓	✓	✓	✓	
Logo in Gala Program	✓	✓	✓	✓	✓	
Name on Table Centerpiece	✓	✓	✓	✓	✓	
Behind-The-Scenes Tour	2 for 8 Guests	1 for 10 Guests	1 for 8 Guests	1 for 6 Guests	1 for 6 Guests	
Logo in Newsletter	✓	✓	✓	✓	✓	
Logo Live-Linked on RMRP Website	✓	✓	✓	✓		
Raptors Visit Your Business or Event	2 Raptors	1 Raptor	1 Raptor			
Special Recognition from Event Stage	✓	✓	✓			
Speaking Opportunity at Event	✓					
Sponsor Reception	✓					
Full Page Ad in Gala Program	✓					

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